

**BONAIRE ANNOUNCES DIVE INTO ADVENTURE BONAIRE TO TAKE
PLACE JUNE 17 – 24, 2006**

Kralendijk, Bonaire – (January 3, 2006) – Tourism Corporation Bonaire (TCB) and its stakeholders in conjunction with event-sponsor *Scuba Diving* magazine are pleased to announce that **Dive Into Adventure Bonaire 2006** will take place June 17 – 24, 2006. Dive Into Adventure Bonaire will focus on scuba diving and the adventure of the sport, while also incorporating increasingly popular eco-adventure activities into the event program.

Open to divers, snorkelers, nature lovers and adventurers around the world, building on the successes of the past seven Bonaire Dive Festivals and recognizing Bonaire not only as a dive destination but also as an eco-adventure destination, Dive Into Adventure Bonaire will take the event to a new level. Keeping with the primary goal of providing an event where divers and snorkelers can experience Bonaire's natural treasures and find out what they could do to help protect them, this event will focus on diving and marine conservation, but will be enhanced with a number of adventure elements.

The event schedule will feature daily diving as well as land- and water-based adventure activities like kayaking, windsurfing, kiteboarding, landsailing and mountain biking. To showcase the adventure of scuba diving, every morning and afternoon participants will also have the option to participate in a host of dive-related adventure activities like digital photography workshops, technical diving, underwater videography and freediving. Each evening of the Dive Into Adventure Bonaire event participants would come together for parties, beach BBQ's and presentations by featured speakers. Additionally, as in years past the week-long event would kick-off with a Taste of Bonaire, featuring local food and music and presentations by local dignitaries.

"After an extensive review and re-evaluation of the Bonaire Dive Festival and in an effort to keep up with the evolving travel marketplace, it was decided that the event needed to be expanded," said Ronella Croes, Director of TCB. "Adding more adventure

activities and focusing on the adventure of diving was a natural evolution for the event as was keeping the focus on how people can protect their natural surroundings whether scuba diving or kayaking.”

The official Dive Into Adventure Bonaire 2006 website has been launched at www.diveintoadventurebonaire.com. To date three Official Dive Into Adventure Bonaire U.S. Tour Operators have been confirmed: BonairePros.com (www.bonairepros.com, 1-800-748-8733), Caradonna Caribbean Adventures (www.caradonna.com, 1-800-328-2288) and Maduro Dive Fanta-Seas (www.maduro.com, 1-800-327-6709). The following five host hotels for the event have been confirmed as well: Captain Don’s Habitat (www.habitatdiveresorts.com/bonaire), Golden Reef Inn (www.goldenreefinn.com), Plaza Resort Bonaire (www.plazaresortbonaire.com), Port Bonaire (www.portbonaire.com), and Sand Dollar Condominium Resort (www.sanddollarbonaire.com, 1-888-362-6043). Air Jamaica (www.airjamaica.com, 1-800-523-5585) has also been confirmed as the Official Airline of Dive Into Adventure Bonaire 2006. Check the official event website for more information on the event, including the complete schedule of activities, and for details on any future tour operators that may be added.

Located eighty-six miles east of Aruba, the Dutch Caribbean island of Bonaire offers year-round sunshine, pristine coral formations and the most thriving fish population in the Caribbean. Ideal for adventurers, explorers and sun-worshippers alike, Bonaire offers myriad eco-adventure activities including world renowned scuba diving and snorkeling, windsurfing, kiteboarding, mountain biking, kayaking, nature tours, hiking, bird watching, sailing and fishing. And with a selection of accommodations ranging from full-service oceanfront resorts and condominiums to guesthouses and small inns, Bonaire has something for every lifestyle and budget. For more information on Bonaire, contact the Tourism Corporation Bonaire in the U.S. at 1-800-BONAIRE or visit Bonaire’s official website at www.InfoBonaire.com.

Contact: Lisa Blau/Candice Adams Kimmel
Adams Unlimited
212-956-5900
Lisa@adams-pr.com